



DEAR MEETING MANAGER:

Most people think of San Diego for its beautiful beaches, incomparable climate, and unrivaled hospitality — but we have so much more to experience and offer! With a vibrant community and economy steeped in trade, tourism, telecommunications, and technology, San Diego is truly a destination of choice for the sophisticated and technology-savvy leisure, convention, and business traveler.

San Diego offers diverse terrain to explore, from mountains to the deserts and miles of beaches. A myriad of wonderful activities and world-class attractions await you, along with San Diego's revitalized downtown core, where you'll find the historic Gaslamp Quarter and our recently expanded and award-winning Convention Center.

In addition, you won't want to miss our neighbor to the south — Mexico, where the shopping, culture, and dining are unique, fun, and exciting.

On behalf of the San Diego Convention & Visitors Bureau and our region's visitor industry, I am pleased to provide you with this resource guide to help you discover San Diego and its diverse and advanced technological offerings.

We look forward to welcoming you to San Diego — Technology's Perfect Climate!

Sincerely,

Reint Reinders, CHA
President & CEO
San Diego Convention & Visitors Bureau